

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In Re: Patent Application of John A. Schlack.**

Conf. No.: 8297

: Group Art Unit: 2623

Appln. No.: 09/750,800

: Examiner: HOYE, Michael W.

Filing Date: 28 December 2000

: Attorney Docket No.: T721-20

Title: System and method for delivering targeted advertisements using multiple presentation streams

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**NOTIFICATION OF CHANGE OF SMALL ENTITY STATUS**

The above-identified patent application ("the Application") was properly filed as a small entity under 37 C.F.R. 1.27. The Application was initially entitled to small entity status since the assignee, Expanse Networks Inc., was a small business concern under 37 C.F.R. 1.27(a)(2). On September 17, 2004, ownership for this patent application was transferred to Prime Research Alliance E., Inc., which does not qualify for Small Entity status under 37 C.F.R. 1.27.

Accordingly, Applicant respectfully requests that the above-identified application be changed to large entity status.

Respectfully submitted,

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2/9/2011

Date

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